

SELF-MANAGEMENT COURSE

*How to implement
your artistic idea*

- From idea to stage
- Artistic project development
- Fundraising essentials
- Concert production
- Career skills for young artists
- Empowering young musicians

PRACTICAL WORKSHOP

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How can you implement your own artistic projects? And why should you do it?

Core themes (project & creativity)

- Artistic project development
- From idea to realization
- Creative entrepreneurship
- Independent artistic practice
- Turning ideas into concerts
- Project design for musicians

Career & mindset

- Self-initiative for musicians
- Building your artistic profile
- Career skills for young artists
- Networking & collaboration
- Professional development
- Empowering young musicians

Skills & practical tools

- Project management basics
- Fundraising essentials
- Grant applications
- Pitch training
- Concept development
- Practical workshop
- Hands-on learning

Context-specific

- Swiss/European funding landscape
- Cultural foundations
- Concert production
- Young artist initiatives
- Music entrepreneurship

Duration: 5 hours over 2 days

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